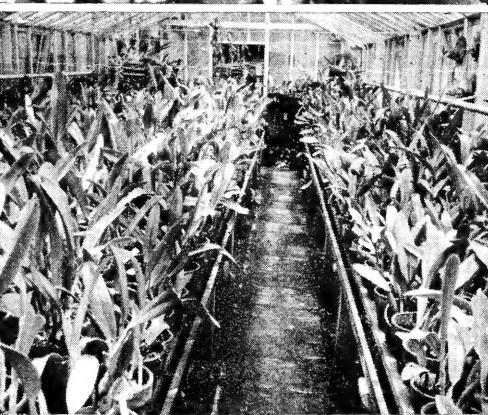


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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CHRISTMAS-BLOOMING ORCHIDS

This photo was taken in Holmes Greenhouse #1 on July 4, showing 2000 Orchid plants just readied for Christmas 1953. All huge corsage type Cattleyas, you can buy them any time, take them home, and they'll thrill you with living Orchids during the Christmas season. Others for November, January, February ready now, too! (Hint! You save when you buy ahead, take plants home and let them bloom!)

HOLMES SALES SALONS

We know of no other place in the Southeastern States where you can see so much ravishing beauty per square foot! Every conceivable size, color, shape, and mass of both bloom and foliage vibrates new glory to you. And you can own any or every part—nothing is denied you. You owe it to yourself to see this awe-inspiring sight . . . not in one, but in two magnificent Sales Salons. Do come out!

HOLMES NURSERY—WHERE ORCHIDS FELL IN LOVE WITH FLORIDA

HOLMES

SENSATIONAL HAWAIIAN IMPORTS BRING NEWEST ORCHIDS TO YOU!

Here's the biggest Orchid news in America . . . waiting for you at Holmes Nursery! Hundreds of new Orchid plants arrive every month from Hawaii by air cargo. Jack Holmes traveled 13,860 miles last summer to select thousands of Hawaii's newest, finest, years-ahead Orchids from the choicest in that island paradise.

There's not a "hothouse beauty" among them. They're all husky, tough, natural outdoor grown in approximately the same climate as Florida. They're better in every way.

See them—all new—every month at Holmes Nursery this year!

HOLMES ORCHID NURSERY
18261 Nebraska Ave., P.O. Box 417
(1/2 mi. South of Apex)

TAMPA 1, FLORIDA

PHONE: 918271



HOLMES THRILLING SKY GARDENS!

*New! Inspiring!
Do It with Orchids in Your Trees!*

Plant your whole garden in the sky. It will be more beautiful because it's Orchids . . . more satisfying because it's in your natural habitat whenever you sit and relax . . . and actually glows because the blue of the sky and the white of the clouds give it a dreamy, sooth-ing, wondrous quality that literally permeates everything in sight.

Be one of the first to install SKY GARDEN—the most amazing new idea in Florida gardening.

Remember, most Orchids naturally grow high in trees in their native Amazon, Mexico, Central America. What could be more natural than to put them back into your trees here in Florida?

Every color of the rainbow to choose from—exciting choices of foliage—unending sizes, shapes and types. Think of viewing your Orchids from your reclining lawn chair!

It's simple, easy. Just ask for SKY GARDEN ORCHIDS when you come out to Holmes Nursery.

Remember . . . when you buy Orchids before they bloom, they cost much less. So come out to our Nursery early and often and you'll own lots of Orchids.

VANDA HYBRIDS FOR YOU

Holmes Greenhouse #3 is Vanda paradise. Here certain older plants are blooming (July 1953). Others bloom in almost every other month in the year. And blooms come for weeks—sometimes months! Newer plants on left, will start blooming this fall and winter—ready for your gift of gifts to a loved one. Remember, there's always the Orchid you want at the price you want to pay at Holmes!

ORCHIDS

EVERY DAY IS ORCHID DAY FOR YOU AT HOLMES NURSERY!

This is Miss Alice Armstrong of Jacksonville, Florida, snapped just as she was leaving Holmes Nursery with her first purchase of Orchids. Any wonder she's so pleased? Experience her joy any day you come to Holmes Orchid Paradise.

Our plants are in bloom, or ready to bloom at predictable future dates. Want an Orchid to burst into bloom for Christmas, Thanksgiving, New Year's Day? Just tell us and we'll pick one for you.

For indoors, outdoors—big ones, small ones—glamorous Cattleyas, exotic Vandas, rare Chignons, more kinds than you ever imagined! And always low priced.

**Prices and listing in the Brochure for
October, November, December 1953**

Cash and Carry at Nursery

**Add 10% for Packing Charges
Shipping Charges Additional**



HOLMES DAZZLING NOBILE DENDROBIUMS

**\$2.90
UP**

Ever find yourself unable to cope with a flower? Then beware of this Noble Dendrobium! You'll have so many Orchids you won't know what to do with them! That's a promise... if you choose Holmes Dazzling Dendrobiums!

"Bloomingest" of all Orchids—packs a year's blooms into six months, between February and June. And does it with an enthusiasm that's almost overwhelming! You'll have Orchids for your hair, your suits, your corsages—and bowls and vases all over the house with just one large specimen plant!

And to top all this, Dendrobiums love beginners. You almost can't fail with them! Just the slightest attention and they'll shower you with myriads of lavender and rose beauties. Young plants bear four to twelve gloriously formed Orchids on a cane; old plants bear 200 to 300 Orchids, all about $3\frac{1}{2}$ in. big. Plant outdoors in half shade—gardens, patios, tree trunks, walks.

Small Sizes.....\$2.90, \$3.40
Medium Sizes.....\$3.90, \$4.40, \$4.90
Flowering Sizes.....\$5.40, \$6.40 up



NEW EVERBLOOMING HAWAIIAN DENDROBIUMS

**\$3.40 WERE
\$9.90!**

Here's where nature ran riot with Orchids—combined everything in one variety! Look! Everblooming—flowers 10 to 12 months, with spike after spike of dozens of Orchids! Plants grow 2 to 6 ft. high, with flower spikes 18 in. to 4 ft. long! This is the Orchid that the gardening magazines rave about. Colors galore! Shapes galore! Sizes galore! See them! If you want to turn a riot loose in your living-room, your garden, your trees—choose these! Every month is "in season"! No trick to grow; no tricks about caring for them. Plant them indoors, outdoors; add to your garden, your landscaping! It's all your dreams come true—in one Orchid! And, big news for you, Holmes prices are 75% lower this year! (Small sizes started at \$9.90 last year, large at \$19.90!)

Small Sizes.....\$3.40, \$4.40
Medium Sizes.....\$4.90, \$5.40, \$5.90
Large Flowering Sizes \$6.90, \$7.40, \$8.90
Big Specimens.....\$12.40, \$17.40, \$24.40 up
(Small size often blooms in one year, Medium same year.)



HOLMES EVERLASTING DENDROBIUMS

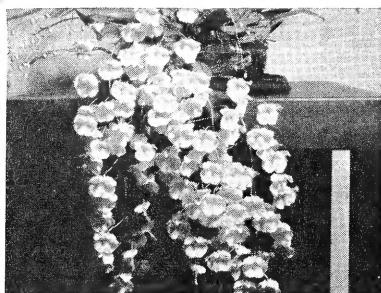
**\$3.90
UP**

These amazing Orchids! Every variety is different, unusual, exotic beyond imagination!

Here time stands still for Holmes Everlasting Dendrobiums! Flowers come into bloom and stay in bloom for as long as *ninety days*! Single sprays may have upwards of a dozen gorgeous Orchids—soft, velvety, luminous, brilliant, gorgeous—hanging there before you hour after hour, day after day, week after week for *three solid months*! *No flower gives you half as much for your money as Orchids.*

Holmes Everlasting Dendrobiums have the largest flowers and finest shaped flowers of all Dendrobiums. Start blooming in October and bear through February. A true corsage Orchid, you'll wear them everywhere, all the time. All they ask is half shade—so keep them handy in pots, on patios, in trees. (Medium size often flowers same year.) All specially priced!

Small Sizes.....\$3.90, \$4.40, \$4.90
Medium Sizes.....\$5.40, \$5.90, \$6.40
Large, Flowering
Sizes.....\$7.40, \$8.40, \$9.40
Big Specimens.....\$14.90, \$17.40, \$24.40 up



Holmes Cascade Dendrobiums

Hardest outdoor garden Dendrobium. Water, fertilize heavily from February till midsummer, then sparingly through fall for abundant bloom March through May. Plant everywhere in garden, patio, trees. Delightful.

Flowering Sizes
Yellow-Orange.....\$6.40 to \$17.40
Rich Apricot.....\$6.40 to \$17.40
Light Lavender.....\$2.40 to \$7.40
Other types at low prices

New Hawaiian Epidendrums

The Rainbow Orchid—flashes every color from yellow, orange, apricot to lavender, fuchsia, white and all the pastels! Grows as lavishly as petunias! And as easily. Plant it in your garden beds in full sun, water copiously, fertilize, and be amazed. Blooms in clusters almost all winter long. Pick a boutonniere every day! Specially priced! (Some colors priced higher.)

Small Plants.....98c
Medium Sizes.....\$2.00, \$2.40
Flowering Sizes.....\$3.40 to \$7.40



HOLMES ORCHID SUPPLIES AND INSTANT DYNAGRO

Holmes Instant Orchid Dyna-Gro

Easiest, surest way to make Orchids thrive. Our own special, proven formula. Just put a teaspoonful in a quart of water, then water Orchids once a week during the blooming season, once a month thereafter. Extremely economical 60c size makes 3 gallons!

Osmunda. For Potting. 98c, \$2.40 up.
Fern Root and Leafmold Mixture. 90c, \$2.40 up.
Mounting Blocks. 49c, 74c, \$1.40 up.
Tree Fern Hawaiian! Slabs, pieces, 49c, 98c up.
Labels, Hangers, Pots, Baskets, Wire Pieces,
Hawaiian Fern Stumps, Logs, etc. \$1.98 to \$10.00 up.

In August the plants began arriving at Holmes Nursery for a month of exposure to Florida's worst weather! Now, proven varieties will be arriving every month through this fall. Come out and see new things every week!



**Just for You—Magnificent Cattleya Orchids
DIRECT TO HOLMES FROM HAWAII EVERY MONTH!**

**\$9.90 UP
IN BLOOM**

This year Holmes brings Tampa the most amazing Orchid show in all the World! Not just once a year, but brand new every month from October to May! Not just a few gorgeous plants . . . but hundreds! You'll see varieties that can't be seen anywhere else except in Hawaii! All because Jack Holmes set up monthly Air-Cargo shipments of hundreds of Hawaii's choicest, rarest, finest Ready-to-Bloom huge corsage type Cattleya Hybrid Orchid plants when he was in Hawaii last summer!

Don't miss a single month at Holmes Nursery this year! See Orchids never seen before in America! See beauty never dreamed of, even in Orchids.

All colors, all sizes, all ready-to-bloom—your choice \$9.40, \$12.40, up.
(Smaller sizes, to bloom later, \$6.40 up.)

Jack Holmes chose the varieties with Hawaii's leading growers. Every one will delight you. And best of all . . . prices are lower than for old, common varieties years behind Hawaii's new achievements.

These are huge Cattleyas—the Rich Man's Orchid—that make the corsages that make women faint and men heroes! Contrary to popular opinion, Cattleyas are easy to grow as African Violets—are tough, rugged, hardy. You'll live in a dream-come-true world when you too grow Holmes Cattleya Hybrid Orchids.

Average ready-to-bloom plant will bear two to five Orchids that last two to three weeks. And remember, in a corsage, each bloom would cost you \$5.00 to \$10.00!

Holmes Epidendrum

**98c
UP** Guaranteed to bloom! Sure-fire success even for women who can't grow African Violets! So start with Holmes Epidendrum right away. Dozen kinds—4-in. Orchids, down to "miniatures." Smaller kinds make up in abundance what they lack in size! All true Orchids. Colors galore.

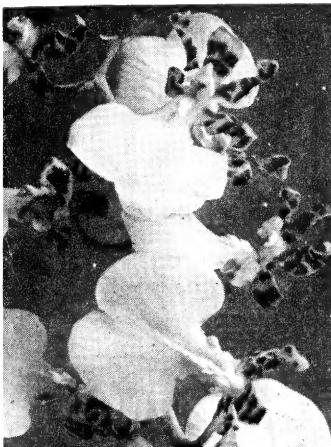
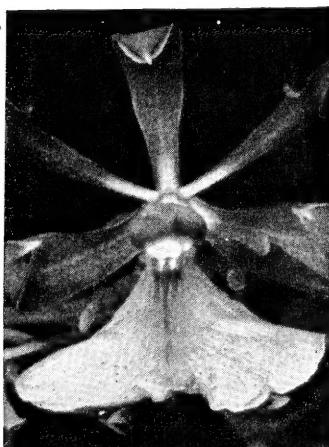
Blooming Sizes low as \$3.40
Big Plants up to \$8.90

"Dancing Girl" Orchid

\$2.40 UP Broad, showy yellow petals like ballerina's skirts. Orchids in amazing abundance through February, March, April, May—a full 12 to 16 weeks. Will grow lustily for anyone! Some grow tall, some have big blooms, when older many have hundreds of blooms in a season. Try it.
Blooming Sizes . . . \$5.90 up
Others . . . \$2.40 to \$17.90

Giant Nun Orchids

\$3.90 UP Unusual! Deep trumpet centers in glowing bronze and white petals. Nun Orchids grow to huge plants bearing dozens and dozens of lovely bloom in clusters on ends of 4-ft. spikes. Awe-inspiring in tubs or patios, in gardens, even picture-window living rooms. Like shade—indoors or out!
Ready to Bloom \$6.90 to \$9.90 up



**HOLMES SPECIES CATTLEYA ORCHIDS
Fine Old American Kinds**

**\$6.40 UP
IN BLOOM**

These are the Orchids that caused such a riot at Holmes Nursery last year! More than fulfill most people's idea of utmost in Orchid beauty. For years they've been the backbone of the florist's Orchid corsage business, and they are gorgeous, expensive looking.

But . . . Holmes does not sort, classify or name them, so the prices are $\frac{1}{3}$ lower than you'd expect. No reason to hesitate in choosing them. See them in bloom in our Nursery and you'll know any one of them is your perfect choice.

Bear 2 to 5 big 4 to 6-in. Orchids in every Orchid color you can imagine, including the rare, serene whites. Good, husky, Tampa-proven plants. All have grown in our Nursery for years.

Enjoy the finest Rich Man's Orchids in Holmes Species Cattleyas! Ready to Bloom!

In 4-in. pots	\$5.90, \$6.40, \$6.90
In 5-in. pots	\$7.40, \$8.40
In 6-in. pots	\$8.90 to \$12.40
Smaller, Bloom Later	\$4.40 up

New

**MIRACLE
VANDA!**

**Nellie Morley
Dominates Orchid World!**

\$25.00 UP

So far ahead of every other Orchid in every good quality that collectors are paying *any* price for it! Acknowledged the most magnificent Vanda of all! Lush, vibrant deep pink, deep contrast lip, in full-leaved showy flowers usually 4 in. across! Demand for Nellie Morley is so insistent, so panicky, prices doubled after Holmes bought his! Now, prices at Holmes are same as wholesale in Hawaii! Very limited stock—Hurry!

Small Size \$25.00
Flowering Sizes \$35.00, \$50.00, \$75.00

PRICES IN THIS CIRCULAR ARE FOR OCTOBER, NOVEMBER, DECEMBER only and are Cash-and-Carry at Nursery.

**ADD 10% For Packing Charges
Shipping Charges Additional**



Holmes "Duchess" Vanda ... Beauty Priced at Its Lowest

\$3.40 Most delightful of all continuous-blooming Orchids! Tiers of fan-like foliage throw out great spires of bloom. Not only are the Orchids perfect, lovely, exotic, but the leaves are an interior decorator's dream! They fit into every scene and complement it!

Here is Holmes' choice of over a thousand varieties. He saw them, compared them, chose these as the finest of all "Duchess" grade!

Flowers are not as large as Princess and Empress grades, but just as abundant and lovely. Use them indoors or out, in patios, in gardens. Locate where they get full morning sun, half shade in afternoon; fertilize and water well. Blues, reds, greys, etc.

Small Plants.....\$3.40 to \$6.40
Medium Plants.....\$7.40 to \$9.40
Ready to Flower.....\$9.90 to \$12.40
Flowering Size.....\$14.40 to \$24.40 up



Holmes "Princess" Vanda Hybrids

... True Royalty of Orchids

\$4.40 You'll be fascinated and delighted with any Vanda Hybrid, so exotic and almost unreal is the sensational beauty of its regimented fan-leaf foliage that supports spires of 12 to 15 blooms, springing from between the leaves and rising erect above them! Flowers are 3 to 4 in. across, in choice of blue, pink, salmon, yellow. Not one, but a whole chain blooms every time!

Most ornamental of all Orchids—bloom for weeks from year to year. Princess costs but little more, rewards you with more, bigger, brighter flowers. And in addition, they're fragrant! Get yours now.

Small Sizes.....\$4.40 to \$7.40
Medium Sizes.....\$8.40, \$9.40, \$10.40
Ready to Flower.....\$11.40 to \$14.40
Flowering Size.....\$17.40 to \$29.90 up



Holmes "Empress" Vanda Hybrids

... Utmost in Prolific Beauty

\$5.40 If you could choose but one Orchid, we'd advise that you take an Empress! Its massive sprays of bloom carry 12 to 15 huge, 4 to 5-in. Orchids at a time. And the larger the plant, the more spires grow out of the leaves! Here too you get the richest colors with the subtlest shading. Every one is a corsage in itself.

Like all Vanda Hybrids, Empress is easy to grow—needs only a location that is sunny in the morning, shaded in the afternoon. Likes ample water, fertilization. Thrives outdoors as long as temperature remains above 40°; then bring its glorious beauty inside your home.

Remember, at Holmes you see his personal selection of just a few "one in a thousand" superb kinds. Come and see them—then buy!

Small Sizes.....\$5.40 to \$8.40
Medium Sizes.....\$9.90, \$10.90, \$11.90
Ready to Flower.....\$14.90 to \$17.90
Flowering Sizes.....\$24.90, \$34.90 up

Holmes Semi-Terete Vanda ... Largest of All Vandas!

\$6.90 Only at Holmes is this statement true! And only because Holmes searched all over Hawaii, checked, compared and verified this "one in a million" find! It alone was ample reward for his months of preparation and travel!

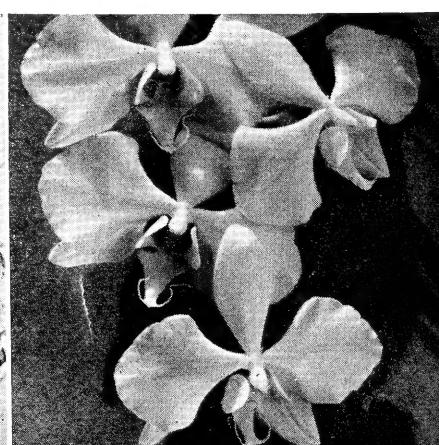
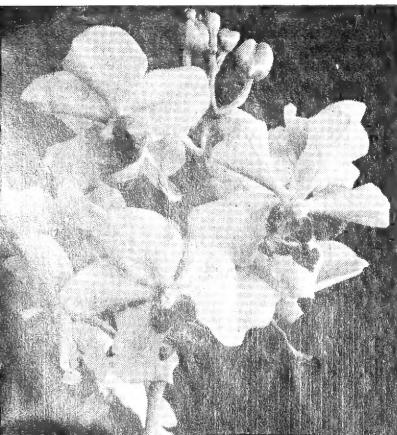
Literally grows madly, has biggest, brightest flowers in full sun—takes little care—likes ample water. Wide range of colors.

Small Sizes.....\$6.90
Medium Sizes.....\$7.40 to \$9.90
Large Sizes.....\$12.40 up
Flowering Sizes.....\$14.90 up

Bright Red Renanthera Huge New Garden Orchid

\$4.40 Our picture can't do Renanthera justice! Climbs trees, so it can drape its panicles of hundreds of Orchids (on large plants) to beckon to you for months while it blooms! Single spikes bloom for six weeks to two months! One of the most brilliant additions you can make to your garden. See it in our trees here in our Nursery. You'll want Renanthera on sight!

Flowering Sizes.....\$14.90 to \$24.40
Other Sizes, Varieties.....\$4.40 to \$12.40



Holmes Phalaenopsis Hybrids ... the Chignon Orchid!

\$3.40 Ladies . . . this is YOUR Orchid! Clip a single spray of three to five Phalaenopsis, pin it in your hair, and your "chignon" will be a sensation! Every Orchid in every spray is a perfectly styled, wearable Orchid. Snow-white—very short of rose and plenty of white—each one 3 1/2 to 5 in. in size! Flowers usually from December to June. Thrives outdoors most of year, but bring inside in cold season.

Small Pots.....\$2.90, \$3.90
Larger Pots.....\$3.90, \$4.90
Ready to Bloom.....\$5.90, \$7.90 up